



Hair Loss Control Clinic

Your Laser Treatments Could Replace Surgery!



By William Blatter, President
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Laser hair loss treatments are growing in popularity and effectiveness. Clinical studies have long shown the efficacy of laser, with nearly every research participant reporting some level of successful hair regrowth. Laser light treatments have been researched and tested for over 30 years with successful results for the stimulation of hair growth. Yet you may not be aware that laser treatments may at times even be comparable to hair transplant procedures!

Hair transplant surgeon Victoria Hagstrom, M.D. of the ANew Aesthetic Medical Center of Minneapolis always performs laser light treatments on her patients before every transplant procedure. Dr. Hagstrom offers full service hair restoration, incorporating both the laser and non-surgical techniques and the minimally invasive FUE, follicular unit extraction procedure. She relays that she strongly encourages all her transplant patients to consider laser for a variety of reasons. She shares, "The laser treatments enable the transplants to work better, as they trigger the hair follicle to go into the anagen, active phase of growth. The laser preconditions the skin as well, with the result that the hair grafts are more robust and virile, while the transplant area is healthier." Dr.

Hagstrom uses the Hair Loss Control Clinic's multi-therapeutic approach by combining the laser treatments with their professional product systems.

Dr. Hagstrom's clinic laser is a 160 diode Ultimate cosmetic laser and she uses the HLCC Scripts line of hair loss products. The Scripts line includes DHT inhibiting supplements, topicals and haircare maintenance items. She says, "When people use the HLCC programs, they are 100% successful. I see improvement 100% of the time."

If a hair transplant surgeon considers laser a necessary addition to the hair restoration process, imagine the confidence you can offer your clientele on the results from receiving laser treatments and using professional product systems! Of course, laser treatments are not always an outright substitution for the dramatic results of hair transplantation. Yet for those clients not willing to undergo surgery or who are unable to afford it, laser treatments are proving to be a more sought after solution to thinning hair. For female clientele, that process is even more dramatic. Dr. Hagstrom shares, "Because of the nature of women's hair loss, which follows a thinning pattern more than a balding pattern, laser treatments are actually much more effective for women than for men, and faster. When men's hair loss occurs in a thinning pattern it responds very well, much like a woman's. It relates more to the pattern of loss. If there is still activity in the hair follicles; if they're still functioning but are just weak, then the laser can turn them around."

There are in fact cases where laser treatments have actually replaced transplant surgery. Dr. Hagstrom relays that one of her patients was in fact scheduled for surgery after receiving four months of laser treatments. "When the patient decided he was ready to move forward with a transplant procedure, we set him up for surgery one month later. Then, when we were marking his head for surgery, we couldn't find anywhere to put the grafts! Normally we take a fresh set of photos on the day of surgery, but we had seen him so recently that we didn't. We looked at a comparison photograph from the past month and the new hair growth was dramatic. The laser is absolutely working well for him. He commented that he thought the new growth was his imagination and that he couldn't imagine his hair could be that much better!"

Share with your clients how impressive the results of laser treatments are in the many clinical studies performed, in your before and after photographs and with your client testimonials. Nothing will be as meaningful as the stories of those whose lives have been transformed by receiving laser light treatments. Dr. Hagstrom advises those offering laser treatment services to research their business well, put people first and the clinical results and business success will naturally follow. "Match the program to the person in front of you on many levels. Don't look at just the extent of the hair loss, consider what the individual is going to be compliant with to give them the maximum results. There's always the good old adage of 'under promise and over deliver.' Keep them engaged by keeping them coming back. Make them know that you care about their results."

Global Leader In Laser Hair Loss Treatment. The Hair Loss Control Clinic remains a globally respected industry leader, providing the most effective products and services available for doctors, medical spas, salons and hair replacement centers. For more information on HLCC, Ultimate low level laser therapy systems, or the HLCC Scripts line of Hair Loss Treatment programs, scalp hygiene and haircare maintenance products, call 877-HLCC-123 / 518-220-1500 or visit www.HLCC123.com.